

Data protection information of SCC EVENTS GmbH on the raffles in the Advent calendar campaign on the Instagram page @scc_events of SCC EVENTS GmbH

With this information we inform you about the processing of your personal data by SCC EVENTS GmbH (hereinafter also referred to as "SCC EVENTS" or "we") and the rights to which you are entitled under data protection laws in the context of your participation in one or more competitions in the Advent calendar campaign on the Instagram fan page @scc_events of SCC EVENTS GmbH.

1) Person responsible for data processing and data protection officer

SCC Events GmbH, Olympiapark Berlin, Hanns-Braun-Straße / Adlerplatz, 14053 Berlin
Managing directors: Christian Jost, Jürgen Lock
E-mail: facebook@scc-events.com
Telephone: 030 / 30 12 88 - 10
Fax: 030 / 30 12 88 - 40

The data protection officer can be contacted by post at the above address with the addition "data protection officer" or by e-mail: datenschutz@scc-events.com.

Information on joint responsibility:

With regard to the use of the social media service Instagram, Meta Platforms Ireland Limited, Merrion Road, Dublin 4, D04 X2K5, Ireland (Instagram), there is joint responsibility for the use of individual functions by SCC EVENTS. Instagram provides various functions through which users can interact on Instagram (e.g. to participate in SCC EVENTS competitions). In this context, Instagram, together with SCC EVENTS, is responsible for the delivery of the posts made on the Instagram fan page of SCC EVENTS and also for the deletion of illegal or inappropriate posts and content on the fan page. Instagram has no influence on the processing of your data by SCC EVENTS in the context of this competition.

Instagram operates the entire IT infrastructure of the platform on its own responsibility and on the basis of the user contract concluded with users, available at <https://help.instagram.com/581066165581870> maintains its own data protection declarations (available at <https://privacycenter.instagram.com/policy>) and provides further functions. Instagram is solely responsible for all matters relating to user data to which SCC EVENTS has no access.

2) Purposes and legal basis of this data processing

We process your personal data in compliance with the applicable data protection provisions of the EU General Data Protection Regulation (GDPR) and the German Federal Data Protection Act (BDSG).

Your personal data will be processed for the purpose of organizing and conducting the competitions in the Advent calendar campaign in accordance with the applicable conditions of participation, available at https://www.scc-events.com/fileadmin/media/corporate/datenschutz/TNB_Advent_Calendar.html, in particular to determine and notify the winners. The competition takes place on the Instagram fan page "@scc_events" of SCC EVENTS.

The legal basis for the lawful processing of your personal data arises from:

- A) Article 6(1)(b) GDPR for the fulfillment of contractual obligations and pre-contractual measures: Processing is carried out on the basis of the conditions of participation in the prize draw. This includes collecting the Instagram profile names of the competition participants, checking eligibility, determining the winners, notifying the winners, collecting real names and e-mail/postal addresses before sending the prizes and includes the processing of all personal data required for these purposes.
- B) Article 6(1)(c) GDPR for the fulfillment of legal obligations such as retention obligations under commercial and tax law, obligations under company, data protection and civil law or regulatory requirements in compliance

with the respective legal regulations. Archiving the surnames and first names of the winners is required by tax law.

- C) Article 6(1)(f) GDPR on the basis of a balancing of interests: Participation data is processed for the assertion of legal claims, for defense in legal disputes and for the creation and evaluation of participation statistics.
- D) Article 6(1)(a) GDPR with your consent: The publication of the posts and the Instagram profile names of the participants* on the Instagram fan page "@scc_events" of SCC EVENTS takes place through the confirming and consenting action of the participants*. In connection with Article 49(1)(a) GDPR, the personal data of the participants will be transferred to a third country by Instagram within the framework of joint responsibility and also processed there.

If we have been given consent to process personal data for specific, aforementioned purposes, the lawfulness of this processing is based on consent. Consent that has been granted can be withdrawn at any time. The withdrawal of consent does not affect the lawfulness of the data processed until the withdrawal.

3) Recipients or categories of recipients of personal data

For the organization and implementation of the prize draw, your data will be processed in part by external service providers and partners if this is necessary and legally permitted for the fulfillment of the aforementioned purposes. In doing so, we always observe the data protection regulations; in particular, processing by service providers used by us only takes place after the conclusion of contracts with a corresponding confidentiality clause..

<u>Recipient</u>	<u>Purpose of the transfer</u>
IT-service provider	Maintenance, care and servicing of IT systems (hardware and software)
Telecommunications service provider	Transport and storage of connection data
Meta Platforms Ireland Limited	Provision of the Instagram social media platform, operation of the Instagram fan page @scc_events, provision of contributions to the competition, provision of statistics
Communications Agency	Support with the editing of the Instagram fan page @scc_events
E-Mail-Provider	Transporting emails and attachments, sending prizes
Shipping service provider	Transportation of non-cash prizes/winnings
Data media destruction service provider	Disposal of files and data carriers

Personal data will be processed in the USA or in other countries outside the European Economic Area as part of the implementation of the competition. Further information on this can be found under point 6).

4) Duration of data storage

We process your data to carry out the competition during the competition period. The competition ends on 24.12.2023, 23:59 (CET).

All participation data will be stored until the final winner is determined as part of the prize draw and will be deleted no later than 4 weeks after the winner has been fully determined. The winners' data will be archived for 10 years from the calendar year in which the prize was sent after the prizes have been sent. The retention period of the participation data may be extended if legal remedies are used and a defense in legal disputes becomes necessary.

Direct messages and messages relating to our Instagram fan page @scc_events are regularly deleted from our user profile after 6 months at the latest. Posts made publicly available on our Instagram fan page are generally not deleted unless their content violates applicable law or is clearly factually incorrect. Notwithstanding this, posts will also be deleted if a request for deletion is received from the person making the post, provided that the person cannot remove their post themselves. A description of how to delete posts is available at:

<https://help.instagram.com/711062676142607>.

We store data that is processed on the basis of consent until it is withdrawn or until the respective purpose has been fulfilled. The revocation of consent does not affect the legality of the data processed until the revocation.

Statistical evaluations are stored by us permanently. They do not contain any personal reference. The right to object remains unaffected.

We store the data protection inquiries we respond to regarding information, correction, deletion or restriction of processing, as well as other inquiries from data subjects or supervisory authorities on data protection issues for the purpose of accountability for 3 years.

Instagram user accounts and all activities associated with the user account are deleted 90 days after logging out of the user profile on Instagram. You can find further information on data storage at Instagram at:

[https://privacycenter.instagram.com/policy/?annotations\[0\]=8.ex.1-IfWeNeedIt&annotations\[1\]=6.ex.2-DeleteYourInformationOr](https://privacycenter.instagram.com/policy/?annotations[0]=8.ex.1-IfWeNeedIt&annotations[1]=6.ex.2-DeleteYourInformationOr)

5) Data protection rights for data subjects

All data subjects have the right of access under Article 15 GDPR, the right to rectification of their data under Article 16 GDPR, the right to erasure under Article 17 GDPR, the right to restriction of processing of their data under Article 18 GDPR and the right to data portability under Article 20 GDPR. Consent given can be withdrawn at any time. The withdrawal of consent does not affect the lawfulness of the data processed prior to the withdrawal.

Right of objection:

In accordance with Article 21 GDPR, data subjects also have the right to object at any time to the processing of personal data concerning them.

A) Individual right to object pursuant to Art. 21 (1) GDPR

You have the right to object, on grounds relating to your particular situation, at any time to processing of personal data concerning you which is based on point (f) of Article 6(1) GDPR (data processing on the basis of a balancing of interests). If you object, we will no longer process your personal data unless we can demonstrate compelling legitimate grounds for the processing which override your interests, rights and freedoms or the processing serves the establishment, exercise or defense of legal claims.

B) Right to object to the processing of data for direct marketing purposes pursuant to Art. 21 (2) GDPR

If we process your personal data for the purpose of direct marketing, you have the right to object at any time to the processing of your personal data for the purpose of such marketing. SCC EVENTS does not intend to process your data for this purpose as part of the competitions in the Advent calendar campaign.

Please send inquiries regarding the exercise of your data subject rights, stating your full name, by post or e-mail to: SCC EVENTS GmbH, Olympiapark Berlin, Hanns-Braun-Straße / Adlerplatz, 14053 Berlin or facebook@scc-events.com

Right of appeal:

If you suspect that we are processing your data unlawfully, you can of course bring about a judicial clarification of the issue at any time. You also have every other legal option. Irrespective of this, you have the option of contacting a supervisory authority in accordance with Article 77 (1) GDPR. You have the right to lodge a complaint under Article 77 GDPR in the EU Member State of your place of residence, your place of work and/or the place of the alleged infringement, i.e. you can choose the supervisory authority to which you turn from the above-mentioned places. The supervisory authority with which the complaint has been lodged will then inform you of the status and outcome of your complaint, including the possibility of a judicial remedy pursuant to Article 78 GDPR.

Note on publication:

Once personal data has been published, it can be accessed worldwide on the Internet. Further dissemination or indexing by search engines or copies by third parties are therefore possible. Deletion of this data cannot be guaranteed at all times.

In principle, when personal data is published on the Internet (regardless of the platform selected), it cannot be ruled out that it will also be accessed from countries that do not have an adequate level of data protection. Permitted publication of personal data on the internet does not constitute a transfer of personal data to a third country in this sense.

6) Data transfer to a third country or an international organization

We sometimes transfer personal data to third countries or international organizations. You will find a list of these services and service providers that may be used as part of the Advent calendar competition later in this section.

Third countries are countries outside the EEA in which the GDPR is not directly applicable. The level of data protection is not comparable to that in the EU. In order to compensate for the existing data protection deficit in the event of a lack of an adequacy decision, we have agreed further suitable guarantees for the processing of personal data with the service providers concerned in the third country or with the international organization in addition to the standard data protection clauses, so that the data protection standards for these data transfers are compatible with the statutory data protection provisions of the EU and adequate protection is guaranteed when processing personal data.

Name and address of the company	Processor or joint controller, activities/purpose of the transfer	Legal basis for transferring data to a third country or international organization
Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland / Google LLC, 1600 Amphitheatre Parkway, Mountain View, CA 94043 USA	Processor, IT infrastructure, e-mail delivery	International organization, standard data protection clauses EU Controller-to-Processor: https://cloud.google.com/terms/sccs/eu-c2p Certification of Google LLC in the DataPrivacyFramework
Meta Platforms Ireland Ltd., Merrion Road, Dublin 4, D04 X2K5, Ireland / Meta Platforms, Inc., 1 Meta Way, Menlo Park, California 94025-1453	Shared responsibility, operation of the Instagram social media platform	International organization, user agreement https://help.instagram.com/581066165581870 Certification of Meta Platforms, Inc. in the DataPrivacyFramework

7) Voluntariness and obligation to provide personal data

Participation in the competitions is always voluntary and only during the competition period. If you wish to take part in a competition in the Advent calendar campaign, you must provide the data that is necessary and contractually required for the organization and implementation of the respective competition in accordance with the conditions of participation. Failure to provide the data means that participation in the relevant competition is not possible. The conditions of participation are available at:

https://www.scc-events.com/fileadmin/media/corporate/datenschutz/TNB_Advent_Calendar.html

You can cancel your participation in the competitions at any time during the competition period. Your data will then no longer be included in the prize draw.

Redemption of winnings:

Data processing that is triggered in the context of prize redemption (e.g. through booking or registration processes) is not the subject of this data protection notice.

Processing activities of SCC EVENTS GmbH in connection with the use of the online booking portal or with participation in an SCC EVENTS sports event are described in the respective data protection notices, available at:

<https://www.scc-events.com/informationspflicht>.

Processing activities of other platform/shop operators where vouchers can be redeemed are described in the privacy policies of the respective platform/shop operators.

8) Automated decision-making, implementation of profiling

Eine automatisierte Entscheidungsfindung im Sinne des Artikel 22 DSGVO findet nicht statt.

"Profiling" is a form of automated processing of personal data evaluating personal aspects relating to a natural person, in particular to analyze or predict work performance, economic situation, health, personal preferences or interests, reliability or behavior, location or relocation of the data subject, insofar as this has a legal effect on the data subject or significantly affects them in a similar manner. Your data will not be processed for the purpose of profiling at SCC EVENTS.

It cannot be ruled out that the platform operator Meta Platforms Ireland Ltd (Instagram) may use your profile and behavioral data, for example to evaluate your habits, personal relationships, preferences, etc. SCC EVENTS has no influence on the processing or disclosure of your data by Instagram. Information on data processing by Instagram can be found at the following link: <https://privacycenter.instagram.com/policy>